



CAPITAL BANKCARD – NE, LLC

NEWSLETTER

MARCH | 2022

Expanding Our Capacity

It's been a while since our last Newsletter so we thought it would be appropriate to cover some topics that continue to affect all of us, not only in our industry, but globally.

With COVID and its variants being minimized and our economy finally opening, we want to send our prayers to all people around the world who have been negatively affected in any way.

Hopefully, we can all learn some valuable life and business lessons. Thank you to the global Medical Staff, all First Responders, Law Enforcement, Military, and Essential Workers, for your ongoing dedication, courage, and professionalism.



Agent Offices

Everyone at Capital Bankcard is excited to announce the expansion of our footprint to Asheville, North Carolina and West Palm Beach, Florida. Adding two new offices to our team, Capital Bankcard now has Agents spanning down the entire East Coast!

We are continuing to maintain our office in Northeastern Connecticut, offering the same high level of customer service before during and after the sale.



Partners

We welcomed two new Partners - Agile Financial Services (AFS) and Paystri. Both are outstanding leaders in our industry.

At Capital Bankcard, we have the flexibility and resources to place your Merchant Account with the Provider/Underwriter that can best service your processing needs, at the most competitive price points. This competitiveness allows us to maintain one of the highest retention levels in our industry.

A MESSAGE
FROM OUR
FOUNDER -
BILL MORRONE

"Thank you for your ongoing consideration and loyalty, we value your business and appreciate the opportunity to continue to serve you."

New Leasing Capabilities with Time Payment

Have you been looking at upgrading your processing equipment but don't have the upfront cash on hand?

We have entered into a partnership with Time Payment Corporation and can now offer leasing options for all processing equipment starting as low as \$500! Time Payment finance programs cover businesses of all sizes and strength, including day-one start-ups.

Here are some reasons why you might consider leasing:

Free up Capital

Leasing allows you to make monthly payments instead of one large payment upfront, freeing up cash to be used for other purchases.

Generate Revenue

Upgrading your processing equipment will enable you to run your business smoother and more efficiently. Staying ahead of the trends and giving your customers payment options that help you sell more, faster.

Save up to 90% of your current credit card processing fees with Cash Discount



A cash discount program is a type of credit card processing that passes the cost of acceptance back to customers who choose to pay with a credit card. Cash discount allows business owners to continue to accept all major credit cards, but without the loss of 3-4% in processing fees.



If you are tired of paying monthly credit card processing rates and fees, and you want to add significant profit to your bottom line, ask us about setting up your merchant account with this exciting program.

***With Cash Discount legal in all 50 states, let us help you revolutionize your bottom line!
Please call our office or book a consultation on our Facebook page @capitalbankcardne to get started***



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